

# PROGRAMME IN ADVANCED STRATEGIC MANAGEMENT



## 2024 INTAKE

### ABOUT THE PROGRAMME

There are few training courses on advanced strategic management, especially those with a focus on corporate-level strategy in the multi-business corporation. The Programme in Advanced Strategic Management (PASM) was developed to assist senior and middle managers to understand and integrate advanced strategic management requirements for organisational value, sustainability and success. The programme aims to equip students with advanced knowledge, skills and attitudes in strategic management, including strategic intelligence and analysis, strategic decision-making, managing change and strategic risk management.

### WHO SHOULD ATTEND?

In order to participate in PASM you need to have successfully completed either the UNISA Centre for Business Management Course in Strategic Management, or equivalent and with five years' management experience; or five years' experience in Strategic Management.

### WHAT ARE THE BENEFITS?

This programme will equip you to understand and apply strategic management principles, processes and plans in order to enhance and advance their organisational strategic goals and performance requirements.

### PROGRAMME MODULES

- Strategic intelligence and analysis
- Strategic decision making
- Managing strategic change
- Strategic risk management

### ASSESSMENT

Assessment is made based on the submission of individual and group assignments together with a portfolio of evidence.

### STUDY SCHOOLS

Study school attendance is compulsory. These engagements are offered virtually or at the SBL campus in Midrand. For customised offerings, study schools could be offered at a venue of choice by the client. The dates of the study schools will be made available following successful application and registration.

### ON COMPLETION

On successful completion of the programme, students will receive the Programme in Advanced Strategic Management Certificate from the Unisa Graduate School of Business Leadership (SBL), an internationally respected educational institution.

### WHEN CAN YOU APPLY?

Applications for the PASM will open on 13 November 2023.

### FOR MORE INFORMATION

Visit our website for more information and additional programmes on offer: [www.unisa.ac.za/sbl](http://www.unisa.ac.za/sbl)

### CONTACT DETAILS

**Dumisani Kewuti**  
**Business Development Specialist**  
Tel: 011 652 0263  
Email: [kewutk@unisa.ac.za](mailto:kewutk@unisa.ac.za)

**Lindo Mdlalose**  
**Programme Administrator**  
Tel: 011 652 0291  
Email: [mdlalsl1@unisa.ac.za](mailto:mdlalsl1@unisa.ac.za)

